

1. Some types of business data may be considered more sensitive than other types of data (i.e., have more strategic, legal or security importance). For example, less sensitive data may be items that are considered public knowledge or that are non-production related.

For your company, please indicate the sensitivity for each of the following types of data. *Circle one response for each line. DK = Don't Know. NA = Not Applicable.*

| | <u>Not at all Sensitive</u> | <u>Somewhat Sensitive</u> | <u>Very Sensitive</u> | <u>Extremely Sensitive</u> | |
|--|---------------------------------|-------------------------------|---------------------------|--------------------------------|-------|
| a. Name, address and phone number of your company | 1 | 2 | 3 | 4 | DK/NA |
| b. Type of industry/business operated by your company | 1 | 2 | 3 | 4 | DK/NA |
| c. Name, home address and phone number of employees | 1 | 2 | 3 | 4 | DK/NA |
| d. Number of establishments (locations/stores/plants) operated by your company | 1 | 2 | 3 | 4 | DK/NA |
| e. Number of managers and executives | 1 | 2 | 3 | 4 | DK/NA |
| f. Number of non-managerial employees | 1 | 2 | 3 | 4 | DK/NA |
| g. Your company's total payroll | 1 | 2 | 3 | 4 | DK/NA |
| h. Your company's total sales | 1 | 2 | 3 | 4 | DK/NA |
| i. Your company's total operating costs | 1 | 2 | 3 | 4 | DK/NA |
| j. Your company's total profits | 1 | 2 | 3 | 4 | DK/NA |
| k. Your company's total tax liability | 1 | 2 | 3 | 4 | DK/NA |

2. Does your company have more than one location/store/plant? *Mark one.*

- ☐ Yes, multiple locations/stores/plants - continue with Item 3.
- ☐ No, only one location/store/plant - GO TO Item 4 on next page.

3. For each of the following types of data, please indicate which level of data is more sensitive: establishment/location-level data or company-level data. *Circle one response for each line. If your company has only 1 location/store/plant, please go to Item 4 on next page.*

| | <u>Establishment/Location-</u> <u>Level Data</u> | <u>Company-</u> <u>Level Data</u> | |
|---------------------------------------|---|--------------------------------------|-------|
| a. Number of managers and executives | 1 | 2 | DK/NA |
| b. Number of non-managerial employees | 1 | 2 | DK/NA |
| c. Payroll | 1 | 2 | DK/NA |
| d. Sales | 1 | 2 | DK/NA |
| e. Operating costs | 1 | 2 | DK/NA |
| f. Profits | 1 | 2 | DK/NA |
| g. Tax liability | 1 | 2 | DK/NA |

4. For each of the following types of data, please indicate the time period after which they are no longer sensitive to the operation of your business. *Circle one response for each line.*

| | <u>After 1 year</u> | <u>After 5 years</u> | <u>After 10 years</u> | <u>After 30 years</u> | |
|--------------------------------|-------------------------|--------------------------|---------------------------|---------------------------|-------|
| a. Establishment-level payroll | 1 | 2 | 3 | 4 | DK/NA |
| b. Establishment-level sales | 1 | 2 | 3 | 4 | DK/NA |
| c. Establishment-level profits | 1 | 2 | 3 | 4 | DK/NA |
| d. Company-level payroll | 1 | 2 | 3 | 4 | DK/NA |
| e. Company-level sales | 1 | 2 | 3 | 4 | DK/NA |
| f. Company-level profits | 1 | 2 | 3 | 4 | DK/NA |

5. In your opinion, how concerned is your company about providing sensitive business data to each of the following? *Circle one response for each line.*

| | <u>Not at all Concerned</u> | <u>Somewhat Concerned</u> | <u>Very Concerned</u> | <u>Extremely Concerned</u> | |
|-----------------------------------|---------------------------------|-------------------------------|---------------------------|--------------------------------|-------|
| a. Federal regulatory authorities | 1 | 2 | 3 | 4 | DK/NA |
| b. Federal statistical agencies | 1 | 2 | 3 | 4 | DK/NA |
| c. Non-profit researchers | 1 | 2 | 3 | 4 | DK/NA |
| d. For-profit researchers | 1 | 2 | 3 | 4 | DK/NA |
| e. The general public | 1 | 2 | 3 | 4 | DK/NA |

6. In your opinion, how concerned are the following people about the release of sensitive business data to those without authority to have it? *Circle one response for each line.*

| | <u>Not at all Concerned</u> | <u>Somewhat Concerned</u> | <u>Very Concerned</u> | <u>Extremely Concerned</u> | |
|------------------------------------|---------------------------------|-------------------------------|---------------------------|--------------------------------|-------|
| a. Company managers and executives | 1 | 2 | 3 | 4 | DK/NA |
| b. Other non-managerial employees | 1 | 2 | 3 | 4 | DK/NA |
| c. Company shareholders | 1 | 2 | 3 | 4 | DK/NA |

7. Business data are collected by both the federal government and the private sector (e.g., universities, think tanks, research organizations, market researchers, consulting firms, etc.). For each statement below, please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Circle one response for each line.*

| | <u>Strongly Agree</u> | <u>Somewhat Agree</u> | <u>Somewhat Disagree</u> | <u>Strongly Disagree</u> | |
|--|---------------------------|---------------------------|------------------------------|------------------------------|-------|
| a. The federal government is better than the private sector at collecting business data. | 1 | 2 | 3 | 4 | DK/NA |
| b. The federal government is better than the private sector at providing useful information to policy makers. | 1 | 2 | 3 | 4 | DK/NA |
| c. The federal government is better than the private sector at protecting sensitive business data from being released to those without authority to have it. | 1 | 2 | 3 | 4 | DK/NA |

8. For each statement below, please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Circle one for each line.*

| | <u>Strongly Agree</u> | <u>Somewhat Agree</u> | <u>Somewhat Disagree</u> | <u>Strongly Disagree</u> | |
|---|---------------------------|---------------------------|------------------------------|------------------------------|-------|
| a. I believe that federal statistical agencies (e.g., Census Bureau, Bureau of Labor Statistics and Bureau of Transportation Statistics) keep sensitive data provided by businesses confidential. | 1 | 2 | 3 | 4 | DK/NA |
| b. I believe that federal statistical agencies do not release information by which a company or its data can be identified. | 1 | 2 | 3 | 4 | DK/NA |
| c. I believe that federal statistical agencies do not provide sensitive business data to other federal statistical agencies. | 1 | 2 | 3 | 4 | DK/NA |
| d. I believe that federal statistical agencies do not provide sensitive business data to any other government agencies. | 1 | 2 | 3 | 4 | DK/NA |
| e. I believe that federal statistical agencies do not provide sensitive business data to people outside the government. | 1 | 2 | 3 | 4 | DK/NA |
| f. I believe that any federal agency (e.g., Internal Revenue Service, Small Business Administration and Federal Trade Commission) can access my company's business data whenever it wants. | 1 | 2 | 3 | 4 | DK/NA |

9. Currently, federal regulations do provide penalties (fines and prison) for the release of sensitive business data by federal statistical agencies/employees to those without authority to have it.

Were you aware that these penalties existed? *Mark one.*

☐ Yes

☐ No

10. For each statement below, please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree. *Circle one for each line.*

| | <u>Strongly Agree</u> | <u>Somewhat Agree</u> | <u>Somewhat Disagree</u> | <u>Strongly Disagree</u> | |
|---|---------------------------|---------------------------|------------------------------|------------------------------|-------|
| a. Federal penalties for the release of sensitive data by federal statistical agencies/employees to those without authority to have it are adequately enforced. | 1 | 2 | 3 | 4 | DK/NA |
| b. Higher penalties would make my company more willing to provide sensitive business data to federal statistical agencies. | 1 | 2 | 3 | 4 | DK/NA |
| c. A higher likelihood of conviction would make my company more willing to provide sensitive business data to federal statistical agencies. | 1 | 2 | 3 | 4 | DK/NA |

11. Currently, except as authorized by law, federal statistical agencies (e.g., Census Bureau, Bureau of Labor Statistics and Bureau of Transportation Statistics) cannot share the business data they collect with any other government agencies. If data sharing were legal, among which federal statistical agencies would your company be willing to allow its data to be shared, for statistical purposes only? *Please circle one response option for each line.*

| | | | |
|--|-----|----|-------|
| a. Census Bureau | Yes | No | DK/NA |
| b. Bureau of Labor Statistics | Yes | No | DK/NA |
| c. Bureau of Economic Analysis | Yes | No | DK/NA |
| d. National Agricultural Statistics Service | Yes | No | DK/NA |
| e. Statistics of Income Division of Internal Revenue Service | Yes | No | DK/NA |
| f. Non-threatening fed stat agency | Yes | No | DK/NA |
| g. Another non-threatening fed stat agency | Yes | No | DK/NA |
| h. State agencies | Yes | No | DK/NA |
| i. Other federal statistical agencies | | | |
| (Please specify: _____ | Yes | No | DK/NA |
| _____ | Yes | No | DK/NA |
| _____ | Yes | No | DK/NA |

↑ will be replaced with actual agency names ↓

12. Please use this space to provide any additional comments you may have about the sensitivity of company data, confidentiality pledges, federal statistical agency use and protection of business data, or related topics.

13. Please identify the job position/title of the person completing this questionnaire. *Mark one.*

- ☐ Chief Financial Officer
- ☐ Controller/Assistant Controller
- ☐ Chief Information Officer
- ☐ Manager of Financial/External Reporting
- ☐ Accounting Manager
- ☐ Chief Executive Officer
- ☐ Owner
- ☐ Other, Please Specify:

14. Would you like a copy of the results of this study? *Mark one.*

☐ Yes

☐ No

15. Optional

Name: _____

Phone Number: _____

Would you be willing to discuss your answers?

☐ Yes

☐ No